



## Courtney Clark Introduction

Have you ever found yourself thinking “Why do these things always happen to me?”

Are you so stressed you don't even have time to read an Internet article on how to de-stress without getting **more** stressed?

Do you want to know how to handle life's big changes as quickly as possible?

Our speaker today is here to help us find a manageable perspective no matter what we struggle with. She founded her first company at the age of 29, and is the author of two books: “The Giving Prescription” and “The Successful Struggle.” She is the Past President of the Austin chapter of the National Speakers Association.

When she is not helping audiences build resilience, she's spending time with her husband and three dogs, ALL of whom she found at the Humane Society, including the husband.

If Pollyanna and Rocky Balboa had a love child, it would be our speaker today...

Please help me welcome from Austin, Texas, Speaker, Optimist, and World's Worst Pictionary Player...

Courtney Clark

## **Instructions for Courtney Clark Introduction**

*Courtney's team has created this prepared intro for you to use. You certainly don't have to use it, but there are tons of benefits!*

- 1) It saves you time! You don't have to go digging through Courtney's website, bio, LinkedIn, etc., for relevant information.*
- 2) It's information that will capture your audience. Often, speaker intros are just a bio, a list of all the speaker's accomplishments. Instead, Courtney's intro is all about your audience! It focuses on what Courtney can do to help them, not on what she's done.*
- 3) It doesn't give away the stories she's about to tell onstage. It sets up the experience perfectly, without losing any of the drama of what she's going to say.*
- 4) It'll earn you a few laughs! Regular bio-style intros are boring, but this intro will have the audience laughing before Courtney even takes the stage, which sets up the presentation on the right foot.*

*If you choose not to use this intro, and instead craft one of your own, we just have one request: **please don't say "Courtney is a 3-time cancer survivor, and a brain aneurysm survivor!" in your intro.** Many of Courtney's presentations are specifically crafted to talk about how life throws us challenges we don't expect, and she uses her experience as an example. That feeling of unexpected surprise as she tells the story is part of the presentation.*

*If you have any questions about Courtney's intro, please don't hesitate to contact us at 512-494-4276. Thank you!*